

Veteran Designers Committee

A Founding Member

AIGA Minnesota (aigaminnesota.org)

AIGA | *the professional association for design*™

Patrick Redmond

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Qualifications/Selected Relevant Experience**Memberships and Affiliations**

- Longtime Member (1977 and various years to present), **AIGA Minnesota**; Past President [first to hold title “President” following three prior heads of organization each having title “Chairman”] AIGA Minnesota (when organization was known as MGDA Minnesota Graphic Designers Association, February 1979-February 1980); former Board Member; first Lutsen Design Conference [forerunner of what is now known as AIGA Minnesota Design Camp™] committee member; MGDA Design for Society Award committee member and chair; editor, first newsletters; 30th Anniversary Celebration committee member; etc.
- Instrumental in establishing **College Chapter of AdFed/AAF at Minneapolis Business College**
- **University of Minnesota Alumni Association, College of Design Chapter** (www.cdes.umn.edu) member
- **Greater Minneapolis Chamber of Commerce**, former member; first Small Business Trade Fair committee member
- **Saint Paul Area Chamber of Commerce**, former member

Independent Business Experience

- **Patrick Redmond Design** Creative Director/Designer/Owner/Founder, PatrickRedmondDesign.com, brand identity & design firm (have provided design/creative for over 130 clients); celebrating 45th anniversary since beginning work in the field (involved as an independent business owner on an ongoing basis since 1966)
- Former independent art director/designer/design consultant for two publishers: **Mid-List Press** and **Dos Tejedoras Fiber Arts Publications** through Patrick Redmond Design
- Co-Founder and Vice President of pioneering computer graphics firm, **Comcept**

Corporate In-House experience (former positions)

- Senior Art Director, Carlson Frequency Marketing Company, **Carlson Marketing Group, Carlson Companies**
- Creative Art Director, **Norwest Corporation** (now known as **Wells Fargo**)
- Department of **Design, Housing, and Apparel** and **Goldstein Gallery** (now known as **The Goldstein Museum of Design**), **University of Minnesota** graphic designer
- Senior Layout Artist/Special Projects Designer, Advertising, **Gamble-Skogmo, Inc.**

Community Experience (former)

- Loaned Executive, Paper, Print & Media Division, **United Way**
- **American Cancer Society** assisted in recruiting hundreds of volunteers for residential campaigns
- Board member, College of Human Ecology (formerly College of Home Economics) Alumni Society, **University of Minnesota Alumni Association**, involved with CHEAS mentoring program
- **Minneapolis Mayor’s Small Business Task Force** member
- **Minnesota Governor’s Conference on Small Business**, alternate delegate
- **State of Minnesota Task Force to Study Programs Leading to the Certification of Teachers of Art**, member
- **Minneapolis Institute of Arts Art-Mobile** instrumental in Art-Mobile “China” visit to small, rural community of Eagle Bend, Minnesota, while artist-in-residence in Eagle Bend

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Awards & Recognition

- Service Excellence Award, Norwest [now known as Wells Fargo] Corporation
- Kudos Awards, Carlson Marketing Group
- Numerous local, regional, national, and international awards & recognition, i.e., work has been included in *Graphis* (Switzerland), *Graphic Design+* (Japan), STA [ACD] 100, *Desi* [American Graphic Design Awards], *Print* (United States), *Biennales of Graphic Design* (Czech Republic); have been included on cover of *Graphic Design: USA* magazine twice, etc.
- Strathmore Graphic Design Award
- Gilbert Paper Award
- Waterford Crystal design competition winner
- *Seventeen* magazine competition
- Distinguished Alumnus Award, Pius XI High School, Milwaukee, Wisconsin (www.piusxi.org)

Academic Experience (past experience)

- **University of Minnesota**, teaching (part-time), 16 years; notes: instrumental in converting “Commercial Art” certificate program to “Graphic Design Commercial Illustration” certificate program; instrumental in developing and teaching course “Design Process: Creativity”; in addition to teaching introductory-level and other courses for many years, also taught “Professional Issues” courses; involved in planning University of Minnesota Design Institute’s first **Design Camp** and led first graphic design sessions at this inaugural Design Camp; prepared inaugural Design Camp first post-event dedicated website
- **MCAD** taught Design Presentation in Visual Studies Division
- **College of Visual Arts**, Saint Paul, taught “Ideation” and “Graphic design” courses (part-time), 5 years
- **Augsburg Weekend College** (developed and taught “Publication Design” course)
- **University of Wisconsin–Stout**, Wisconsin’s Polytechnic University, taught graphic design courses

Education

- Attended **MCAD** Minneapolis College of Art and Design (when known as Minneapolis School of Art) my first 2 years of college
- Bachelor’s and Master’s degrees (+ additional coursework toward Ph.D.), **University of Minnesota**
- Mini Master of Business Communication, Center for Business Excellence, Executive Education and Professional Development Program, Opus College of Business, **University of St. Thomas**, Minneapolis

Other

- **Artist-in-residence**, Eagle Bend, Minnesota, 1971-74;
- **Graphic designers-in-residence** program, Grand Rapids, Minnesota area, 1974-76
- **University of Vienna**, UNESCO conference on alternative models for world university systems, case study presentation, Union for Experimenting Colleges and Universities, Vienna, Austria, 1973
- **ICOGRADA** first North American Congress of the International Council of Graphic Design Associations, Northwestern University, Evanston/Chicago, community publication/design advocacy presentation, 1978
- “Shop Talk” **IDCA International Design Conference**, Aspen, Colorado, initiated ad hoc discussion on “Designers as Entrepreneurs” and was instrumental in creating and assisted with organizing impromptu panel discussion on topic. See DesignersAsEntrepreneurs.com
- **National Council on the Arts/National Endowment for the Arts** conference presentation re: experience as artist-in-residence in a small, rural community
- Presentations at **Minnesota State University–Moorhead**, Moorhead, Minnesota; **Minnesota State University–Saint Cloud**, Saint Cloud, Minnesota; **University of Minnesota–Duluth**, Duluth, Minnesota; **Ringling School of Art & Design**, Sarasota, Florida; **Miami Ad School**, Minneapolis; **University of Wisconsin–Stout**, Wisconsin’s Polytechnic University, Menomonie, Wisconsin, etc.
- **Multicultural Undergraduate Research Program** mentor, University of Minnesota
- **AAF American Advertising Federation Outstanding Minority Student** nominator [note: 2 Minneapolis Business College students nominated by Patrick Redmond received honorable mention listing in AAF list published in *Advertising Age* magazine]
- **University of Minnesota College of Human Ecology Alumni Society Mentor Program** mentor and ad hoc committee member
- **Minneapolis College of Art and Design (MCAD) Alumni Association Scholarship committee** member
- Designer/author of forthcoming book re: Creativity & Design (see PatrickRedmondDesign.com)
- Designer/author of two published books; author of numerous articles in the field
- Extensive vitae and bibliography available