

Veteran Designers Committee
(now known as Expert Designers Committee)
A Founding Member

Page 1 of 4

AIGA Minnesota (aigaminnesota.org)
AIGA | *the professional association for design*™

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Qualifications/Selected Relevant Experience

Memberships and Affiliations

Longtime Member (1977 and various years to present), **AIGA Minnesota**; Past President [first to hold title "President" following three prior heads of organization each having title "Chairman"] AIGA Minnesota (when organization was known as MGDA Minnesota Graphic Designers Association, January 1979-February 1980); former Board Member; first Lutsen Design Conference [forerunner of what is now known as AIGA Minnesota Design Camp™] committee member; MGDA Design for Society Award committee member and chair; editor, first newsletters; 30th Anniversary Celebration committee member; etc.

Instrumental in establishing **College Chapter of AdFed/AAF at Minneapolis Business College**

University of Minnesota Alumni Association, College of Design Chapter (www.cdes.umn.edu) member

Greater Minneapolis Chamber of Commerce, former member; first Small Business Trade Fair committee member

Saint Paul Area Chamber of Commerce, former member

Independent Business Experience

Patrick Redmond Design Creative Director/Designer/Owner/Founder, PatrickRedmondDesign.com, brand identity & design firm (have provided design/creative for over 130 clients); celebrating 47th anniversary since beginning work in the field (involved as an independent business owner on an ongoing basis since 1966)

Former independent art director/designer/design consultant for two publishers: **Mid-List Press** and **Dos Tejedoras Fiber Arts Publications** through Patrick Redmond Design

Co-Founder and Vice President of pioneering computer graphics firm, **Comcept**

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Corporate In-House experience (former positions)

Senior Art Director, Carlson Frequency Marketing Company, **Carlson Marketing Group, Carlson Companies**

Art Director [creative], **Norwest Corporation** (now known as **Wells Fargo**)

Department of **Design, Housing, and Apparel** and **Goldstein Gallery** (now known as **The Goldstein Museum of Design**), **University of Minnesota** graphic designer

Senior Layout Artist/Special Projects Designer, Advertising, **Gamble-Skogmo, Inc.**

Community Experience (former)

Loaned Executive, Paper, Print & Media Division, **United Way**

American Cancer Society assisted in recruiting hundreds of volunteers for residential campaigns

Board member, College of Human Ecology (formerly College of Home Economics) Alumni Society, **University of Minnesota Alumni Association**, involved with CHEAS mentoring program

Minneapolis Mayor's Small Business Task Force member

Minnesota Governor's Conference on Small Business, alternate delegate

State of Minnesota Task Force to Study Programs Leading to the Certification of Teachers of Art, member

Minneapolis Institute of Arts Art-Mobile instrumental in Art-Mobile "China" visit to small, rural community of Eagle Bend, Minnesota, while artist-in-residence in Eagle Bend.

Awards & Recognition

Service Excellence Award, Norwest [now known as Wells Fargo] Corporation

Kudos Awards, Carlson Marketing Group, Carlson Companies

Numerous local, regional, national, and international awards & recognition, i.e., work has been included in *Graphis* (Switzerland), *Graphic Design+* (Japan), STA [ACD] 100, *Desi* [American Graphic Design Awards], *Print* (United States), *Biennales of Graphic Design* (Czech Republic); have been included on cover of *Graphic Design: USA* magazine, etc.

Strathmore Graphic Design Award

Gilbert Paper Award

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Awards & Recognition (continued)

Waterford Crystal design competition winner

Seventeen magazine competition

Distinguished Alumnus Award, Pius XI High School, Milwaukee, Wisconsin (www.piusxi.org)

Academic Experience

University of Minnesota, teaching (part-time), 16 years; notes: instrumental in converting “Commercial Art” certificate program to “Graphic Design and Commercial Illustration” certificate program; instrumental in developing and teaching course “Design Process: Creativity”; in addition to teaching introductory-level and other courses for many years, also taught “Professional Issues” courses; involved in planning University of Minnesota Design Institute’s first **Design Camp** and led first graphic design sessions at this inaugural Design Camp; prepared inaugural Design Camp first post-event dedicated website

MCAD taught “Design Process & Presentation” in Visual Studies Division

College of Visual Arts, Saint Paul, taught “Ideation” and “Graphic design” courses (part-time), 5 years

Augsburg Weekend College (developed and taught “Publication Design” course)

University of Wisconsin–Stout, Wisconsin’s Polytechnic University, taught graphic design courses

Education

Attended **MCAD** Minneapolis College of Art and Design (formerly Minneapolis School of Art) my first 2 years of college

Bachelor’s and Master’s degrees (+ additional coursework toward Ph.D.), **University of Minnesota**

Mini Master of Business Communication, Center for Business Excellence, Executive Education and Professional Development Program, Opus College of Business, **University of St. Thomas**, Minneapolis

Yale Writers’ Conference, **Yale University**

Grand Marais Art Colony, George Morrison Master Class, Grand Marais, Minnesota

Other

Artist-in-residence, Eagle Bend, Minnesota, 1971-74

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Other (continued)

Graphic designers-in-residence program, Grand Rapids, Minnesota area, 1974-76

University of Vienna, UNESCO conference on alternative models for world university systems, case study presentation, Union for Experimenting Colleges and Universities, Vienna, Austria, 1973

ICOGRADA first North American Congress of the International Council of Graphic Design Associations, Northwestern University, Evanston/Chicago, community publication/design advocacy presentation, 1978

“Shop Talk” **IDCA International Design Conference**, Aspen, Colorado. Initiated ad hoc discussion on and coined the term “Designers as Entrepreneurs” and was instrumental in creating and assisted with organizing impromptu panel discussion on topic. See **DesignersAsEntrepreneurs.com**

National Council on the Arts/National Endowment for the Arts conference presentation re: experience as artist-in-residence in a small, rural community

Presentations at **Minnesota State University–Moorhead**, Moorhead, Minnesota; **Minnesota State University–Saint Cloud**, Saint Cloud, Minnesota; **University of Minnesota–Duluth**, Duluth, Minnesota; **Ringling School of Art & Design**, Sarasota, Florida; **Miami Ad School**, Minneapolis; **University of Wisconsin–Stout**, Wisconsin’s Polytechnic University, Menomonie, Wisconsin, etc.

AIGA National Conference “Head, Heart, Hand” panelist on topic “Designers Mentoring Designers” with fellow panelists Pamela Mead (Pamela was Patrick’s protégée), Micheal Bierut, and Jennifer Kinon; panel moderated by AIGA national president-elect Su Mathews Hale

Multicultural Undergraduate Research Program mentor, University of Minnesota

AAF American Advertising Federation Outstanding Minority Student nominator [note: 2 Minneapolis Business College students nominated by Patrick Redmond received honorable mention listing in AAF list published in *Advertising Age* magazine]

University of Minnesota College of Human Ecology Alumni Society Mentor Program mentor, ad hoc committee co-chair and member

Minneapolis College of Art and Design (MCAD) Alumni Association Scholarship committee member

Designer/author of forthcoming book re: Creativity & Design (see PatrickRedmondDesign.com)

Designer/author of two published books, others in various stages of development; author of numerous articles in the field

Extensive vitae and bibliography available