

**Veteran Designers Committee**  
(now known as Expert Designers Committee)  
A Founding Member

AIGA Minnesota (aigaminnesota.org)  
AIGA | *the professional association for design*™

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## **Qualifications/Selected Relevant Experience**

### **Memberships and Affiliations**

Longtime Member (1977 and various years to present), **AIGA Minnesota**; Past President [first to hold title “President” following three prior heads of organization each having title “Chairman”] AIGA Minnesota (when organization was known as MGDA Minnesota Graphic Designers Association, January 1979-February 1980); former Board Member; first Lutsen Design Conference [forerunner of what is now known as AIGA Minnesota Design Camp™] committee member; MGDA Design for Society Award committee member and chair; editor, first newsletters; 30th Anniversary Celebration committee member; etc.

**University of Minnesota Alumni Association, College of Design Chapter** (www.cdes.umn.edu) member

**AdFed, Advertising Federation of Minnesota**, AdFed.org, a member club of **American Advertising Federation**, AAF.org, former Member

**Goldstein Museum of Design**, Member; Former Graphic Designer (Goldstein Gallery), College of Design, University of Minnesota

**NAEA**, National Art Education Association, Associate Member

**NAEA Design Issues Group [DIG] (Design Interest Group)**, Member

**Art Educators of Minnesota (AEM)**, Associate Member

**Katonah Museum Artists' Association (KMAA)**, Member Katonah Museum of Art, Katonah, New York

**MATA**, Milwaukee Area Teachers of Art, Member, Milwaukee, Wisconsin

**Scholastic Art Awards**, Alumnus

**Greater Minneapolis Chamber of Commerce**, former member; first Small Business Trade Fair committee member

**Saint Paul Area Chamber of Commerce**, former member

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## **Independent Business Experience**

**Patrick Redmond Design** Creative Director/Designer/Owner/Founder, PatrickRedmondDesign.com, brand identity & design firm (have provided design/creative for over 130 clients); in 2016, celebrating 50th anniversary since beginning work in the field (involved as an independent business owner on an ongoing basis since 1966)

Former independent art director/designer/design consultant for two publishers: **Mid-List Press** and **Dos Tejedoras Fiber Arts Publications** through Patrick Redmond Design

Co-Founder and Vice President of pioneering computer graphics firm, **Comcept**

## **Corporate In-House experience** (former positions)

Senior Art Director, Carlson Frequency Marketing Company, **Carlson Marketing Group, Carlson Companies**

Art Director [creative], **Norwest Corporation** (now known as **Wells Fargo**)

Department of **Design, Housing, and Apparel** and **Goldstein Gallery** (now known as **The Goldstein Museum of Design**), **University of Minnesota** graphic designer

Senior Layout Artist/Special Projects Designer, Advertising, **Gamble-Skogmo, Inc.**

## **Community Experience** (former)

Loaned Executive, Paper, Print & Media Division, **United Way**

**American Cancer Society** assisted in recruiting hundreds of volunteers for residential campaigns

Board member, College of Human Ecology (formerly College of Home Economics) Alumni Society, **University of Minnesota Alumni Association**, involved with CHEAS mentoring program

**Minneapolis Mayor's Small Business Task Force** member

**Minnesota Governor's Conference on Small Business**, alternate delegate

**State of Minnesota Task Force to Study Programs Leading to the Certification of Teachers of Art**, member

**Minneapolis Institute of Arts Art-Mobile** instrumental in Art-Mobile "China" visit to small, rural community of Eagle Bend, Minnesota, while artist-in-residence in Eagle Bend.

**Washburn Child Guidance Center (Washburn Center for Children)**, promotion and design assistance with 120th anniversary celebration, etc.

## **Awards & Recognition**

Service Excellence Award, **Norwest** [now known as **Wells Fargo**] Corporation

Kudos Awards, **Carlson Frequency Marketing Company**, **Carlson Marketing Group**, **Carlson Companies**

Numerous local, regional, national, and international awards & recognition, i.e., work has been included in **Graphis Annual** (Switzerland), **Graphic Design+** (Japan), **STA [ACD] 100**, **Desi [American Graphic Design Awards]**, **Print Regional Annual** (United States), **Biennales of Graphic Design** (Czech Republic); have been included on cover of **Graphic Design: USA [GD USA]** magazine, etc.

**Strathmore Graphic Design Award**, **Scholastic Art Awards**

**Gilbert Paper Award**

**Waterford Crystal** design competition winner

**Seventeen** magazine competition

**Distinguished Alumnus Award**, Pius XI High School, Milwaukee, Wisconsin ([www.piusxi.org](http://www.piusxi.org))

## **Academic Experience**

**University of Minnesota**, teaching (usually part-time), 16 years; notes: instrumental in converting “Commercial Art” certificate program to “Graphic Design and Commercial Illustration” certificate program; instrumental in developing and teaching course “Design Process: Creativity”; in addition to teaching introductory-level and other courses for many years, also taught “Professional Issues” courses; early advocate of computers in graphic design courses; involved in planning University of Minnesota Design Institute’s first **Design Camp** and led first graphic design sessions at this inaugural Design Camp; prepared inaugural Design Camp first post-event dedicated website

**MCAD** taught “Design Process & Presentation” in Visual Studies Division

**College of Visual Arts**, Saint Paul, taught “Ideation” and “Graphic design” courses (part-time), 5 years

**Augsburg Weekend College** (developed and taught “Publication Design” course)

**University of Wisconsin–Stout**, Wisconsin’s Polytechnic University, taught graphic design courses

## **Education**

Attended **MCAD** Minneapolis College of Art and Design (formerly Minneapolis School of Art) my first 2 years of college

Bachelor’s and Master’s degrees (+ additional coursework toward Ph.D.), **University of Minnesota, Twin Cities**

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**Education** (continued)

Mini Master of Business Communication, Center for Business Excellence, Executive Education and Professional Development Program, Opus College of Business, **University of St. Thomas**, Minneapolis

Yale Writers' Conference, **Yale University**

**Grand Marais Art Colony, George Morrison Master Class**, Grand Marais, Minnesota

**Other**

**Artist-in-residence**, Eagle Bend, Minnesota, 1971-74

**Graphic designers-in-residence** program, Grand Rapids, Minnesota area, 1974-76

**University of Vienna**, UNESCO conference on alternative models for world university systems, case study presentation, Union for Experimenting Colleges and Universities, Vienna, Austria, 1973

**ICOGRADA** first North American Congress of the International Council of Graphic Design Associations, Northwestern University, Evanston/Chicago, community publication/design advocacy presentation, 1978

"Shop Talk" **IDCA International Design Conference**, Aspen, Colorado. Initiated ad hoc discussion on and coined the term "Designers as Entrepreneurs" and was instrumental in creating and assisted with organizing impromptu panel discussion on topic. See **DesignersAsEntrepreneurs.com**

**National Council on the Arts/National Endowment for the Arts** conference presentation re: experience as artist-in-residence in a small, rural community

Presentations at **Minnesota State University–Moorhead**, Moorhead, Minnesota; **Minnesota State University–Saint Cloud**, Saint Cloud, Minnesota; **University of Minnesota–Duluth**, Duluth, Minnesota; **Ringling School of Art & Design**, Sarasota, Florida; **Miami Ad School**, Minneapolis; **University of Wisconsin–Stout**, Wisconsin's Polytechnic University, Menomonie, Wisconsin, etc.

**AIGA National Conference "Head, Heart, Hand"** panelist on topic "Designers Mentoring Designers" with fellow panelists Pamela Mead (Pamela was Patrick's protégée), Micheal Bierut, and Jennifer Kinon; panel moderated by AIGA national president-elect Su Mathews Hale

**Multicultural Undergraduate Research Program** mentor, University of Minnesota

**AAF American Advertising Federation Outstanding Minority Student** nominator [note: 2 Minneapolis Business College students nominated by Patrick Redmond received honorable mention listing in AAF list published in *Advertising Age* magazine]

Instrumental in establishing (2000-2001) **College Chapter of AdFed/AAF** at **Minneapolis Business College**

**Other** (continued)

**University of Minnesota College of Human Ecology Alumni Society Mentor Program** mentor, ad hoc committee co-chair and member

**Minneapolis College of Art and Design (MCAD) Alumni Association Scholarship committee** member

Designer/author of forthcoming book re: Creativity & Design (see PatrickRedmondDesign.com)

Designer/author of two published books, others in various stages of development; author of numerous articles in the field

**Extensive vitae and bibliography available**

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